



Rochelle Keyhan is the Chief Executive Officer of Collective Liberty and the 2018 Thomson Reuters Foundation Stop Slavery Hero award winner. Her team analyzes national trends and best practices across law enforcement, the financial industry, public policy, service providing agencies, and other government agencies, creating comprehensive trainings and resources to help facilitate the effective and systemic eradication of trafficking in the United States. Central to this mission is the development of actionable big datasets, and strong collaborative relationships across sectors. To date she has led the training of over 10,000 officers in 400+ jurisdictions across 46 US states, helping transform the approach to anti-human trafficking efforts toward uplifting and supporting survivors instead of arresting them, and building air tight cases against their traffickers without requiring victims to testify.

She was formerly the Director of Disruption Strategies at Polaris, a department she designed to shift systems to disrupt trafficking in the United States. Her field-building work in that role led to the publication of the seminal Trafficking In Illicit Massage Business report, with viral print, television, and digital media attention. Before joining Polaris, Rochelle spent six years as a prosecutor of gender-based violence crimes in Philadelphia, PA where she is bar certified to practice law. As an Assistant District Attorney, Rochelle championed the need for increased investigation and prosecution of human trafficking in Philadelphia, successfully prosecuting the first two trials herself. Her approach to prosecution involves a perpetrator-focused process that centers the victims, limiting added trauma while maximizing survivor empowerment. Her non-profit work on gender-based violence emphasized systemic approaches toward sustainable culture shifts to end gender-based violence and insecurity.

Sheila Bobay (Migiizi Quay/Eagle Clan) BA, CPP is a member of the Sault Ste. Marie Tribe of Chippewa Indians and serves as the Region 7 Coalition Coordinator (RCC) with the Indiana Trafficking Victims Assistance Program (ITVAP), serving 15 counties situated in south-central Indiana. Her career in Human Trafficking (HT) specifically includes service as a victim/survivor advocate, educating individuals across all professional/non-professional levels, and coordinating needed resources available throughout her region and the state of Indiana. She co-chairs the Youth Working Group for the Indiana state task force (IPATH), co-chairs her local Southern Indiana Human Trafficking Coalition and coordinates Safe Place for youth in two of her local counties.

Sheila continues to utilize her passion for youth work to disseminate much needed information to youth through programing and curricula that encompasses healthy/unhealthy relationships, social media/internet safety, and how grooming plays a huge role in online AND face-to-face encounters with those looking to exploit them.

Her indigenous heritage as has driven her to concentrate on educating and advocating for youth and adults in populations who have remarkably higher vulnerabilities to human trafficking and exploitation.

